# Does your uniform reflect your school's ethos?

"In recent years and with successive governments, we have seen significant changes take place in education. New types of schools have become the norm; from Academies to Free Schools, UTCs and Studio Schools to All-through Schools and Federations. We now have an increasingly competitive environment where the need for a school to demonstrate its individuality is becoming more important than ever before."



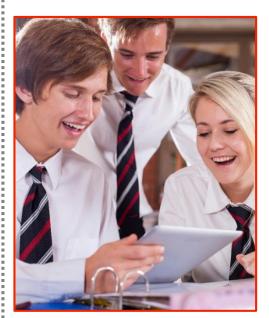
www.yourschooluniform.com

### Consultation

At YourSchoolUniform.com we take a different approach because we understand that the right choice of uniform – supplied in the right way, can help to instil the ethos and style that you are looking for.

We appreciate that any re-branding process takes time, that consultation will need to take place and that all stakeholders from governors to pupils have a valid contribution. We can assist with the conceptual look of your uniform and bring your ideas to life with design support using visuals and story boards. We are also aware that you may need to organise a new school prospectus and will happily supply samples of the new uniform for photography.

We have extensive experience of working with brand designers to produce embroidered or printed logos and use braid and contrast striping or lining to incorporate school colours. We can also advise on what is practically the optimum uniform solution for your school so that your uniform stands the test of time.





# Expertise

With our own Hubaco brand and access to the finest schoolwear manufacturers in the market, we will produce samples of your chosen garments ahead of final sign-off and production. But we don't stop there; we have great knowledge of what it takes to mobilise a new uniform to a whole school and also how best to 'roll-out' a new uniform to your next Year 7 cohort whilst phasing it in for the rest of the school. Our service and support extends through this whole process to ensure that service expectations are met.

Therefore, we are the best choice if you are:

- A Convertor Academy re-branding.
- Launching a new uniform.
- A new Free School.
- Being sponsored to become an Academy.
- Changing supplier or service requirements.



#### Benefits

Once you have selected your new uniform you need be certain that the service and supply of it to your pupils is first class. Originally part of one of the largest mail-order companies in the world, YourschoolUniform.com was bought in 2011 by Derbyshire based Hubaco Limited and we now have more than 1,000 UK primary and secondary school customers. We were one of the first school uniform suppliers in the UK to supply parents directly via online, 'virtual shops' and as such are firmly aligned to the needs of today's parents.

We have invested heavily in this technology and have an effective ordering platform that is simple to use. Schools too can place their orders with us in this way, in addition to the more traditional telephone and email methods.



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## Contact Us:

So if you're a new school or are re-branding and would like to benefit from our experience, please contact us. We can help because we have the knowledge to know how to deliver your whole uniform requirement.

# Call: 0344 272 0700